

# INTRODUCING FISION® GLOWPLEX

**INCI**: Water, Niacinamide, Pisum Sativum (Pea) Seed Extract, Chenopodium Quinoa Seed Extract

#### BENEFITS

- Enhances skin glow & radiance to achieve healthy looking skin
- Minimizes the appearance of dark spots & hyperpigmentation
- Supports even skin tone & promotes a luminous skin complexion over time
- Reduces blotchiness & blurs skin imperfections for a flawless appearance
- Attain visible results in as little as 7 days

#### \*Patent Pending Technology\*

Use level: 1 – 5% Recommended pH 4 - 8

China Approved



#### NIACINAMIDE POWERED BY NATURAL PEPTIDES

Nature Pep<sup>B</sup> Quinsa

Multi-functional natural peptides obtained from Quinoa seed superfood with clinically proven anti-aging performance

Complementary technology which reduces melanin content and contributes to improve skin glow and radiance

Niacinamide

A form of vitamin B3, niacinamide is a skincare allstar

- Enhances hydration
- Fades hyperpigmentation and protects against environmental stressors
- Niacinamide has taken over spotlight from vitamin C when talking about brightening ingredients

Nature Pep<sup>®</sup> Pea

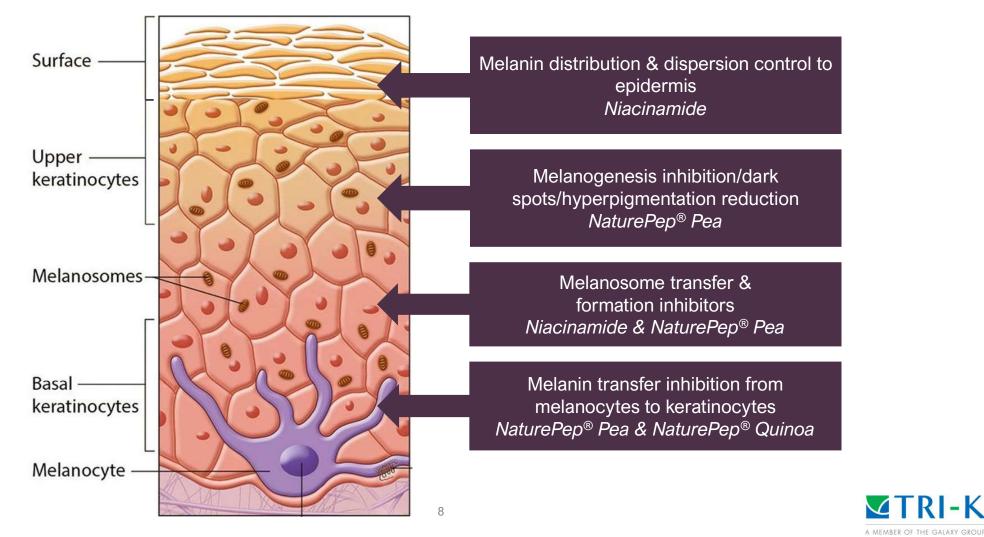
Natural & multi-functional skin correcting peptides to:

- Visibly reduce dark spots & hyperpigmentation for an even skin tone
- Brightens overall skin tone
- Perceptively diminish skin blemishes & blur imperfections
- Smooth & even texture for healthier, flawless looking skin



#### FISION® GLOWPLEX: MULTI-TARGETED MECHANISM OF ACTION

Ensures multi-targeted biological actions of skin pigmentation due to complementary technologies at optimal ratios



### EVALUATING FISION® GLOWPLEX

 Measure the ability to decrease melanin content and degree of skin pigmentation in in vitro skin models (B16 Melanoma Cells),

IN VITRC

 (Melanoderm Asian 3D skin) and Melanized Reconstructed Epidermis 3D Caucasian skin model (RHE-MEL)

*Time of Measurement: 48 hours, 14 days & 15 days* 

## IN VIVO

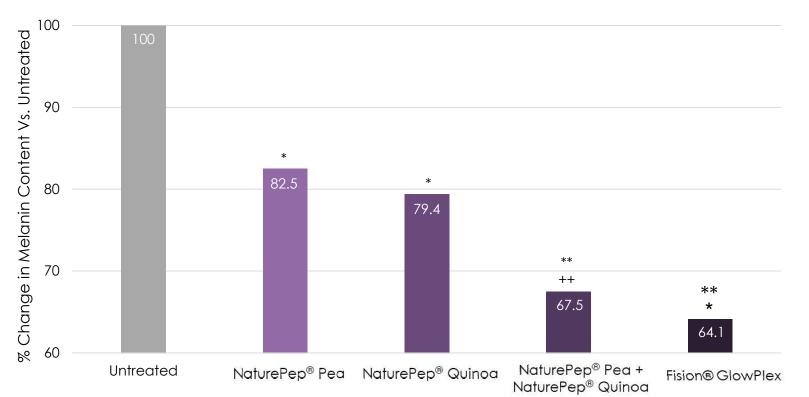
- Clinical study to measure the ability to increase
  - Skin glow
  - Radiance
  - Even skin tone
- To decrease
  - Dark spots/hyperpigmentation
  - Blotchiness
  - Imperfections

Time of Measurement: 7, 28 days



#### STUDY 1 – IN VITRO B16 MELANOMA ASSAY RESULTS

**Fision® GlowPlex** reduced melanin significant better vs individual components, combination of peptides and untreated



10

#### **DECREASE IN MELANIN CONTENT**

\*p<0.05 NaturePep® Pea, NaturePep® Quinoa vs untreated

\*\*p<0.01 Combination of peptides vs untreated

++p<0.01 Combination of peptides vs NaturePep® Pea and NaturePep® Quinoa

\*\*p<0.01 Fision® GlowPlex vs NaturePep® Pea, NaturePep® Quinoa and untreated

\*p<0.05 Fision® GlowPlex vs combination of peptides



Reduction in

melanin content for brighter skin

### STUDY 2 – SKIN PIGMENTATION ON 3D SKIN MODEL RHE-MEL

**Fision® GlowPlex** increased (ITA°) brightening skin significantly better vs untreated and Niacinamide benchmark after 14 days.

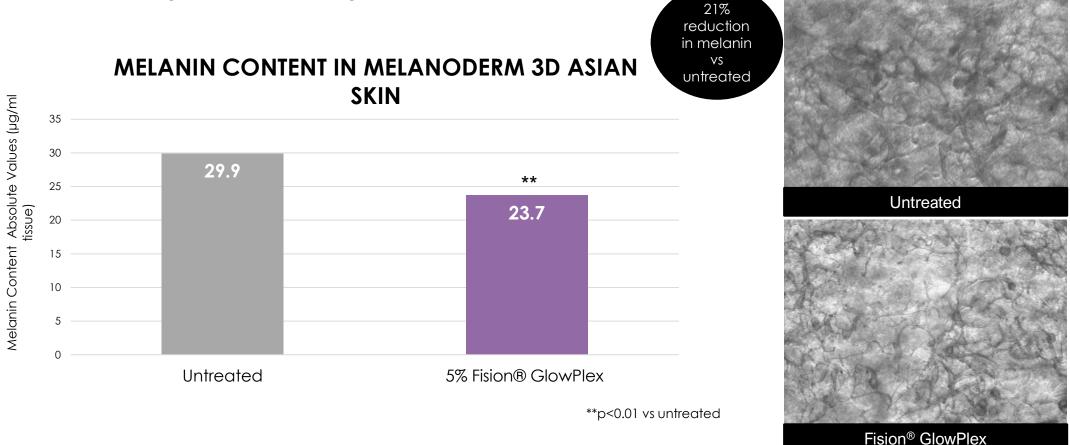




Visibly

### STUDY 3 – IN VITRO MELANIN ASSAY ASIAN SKIN

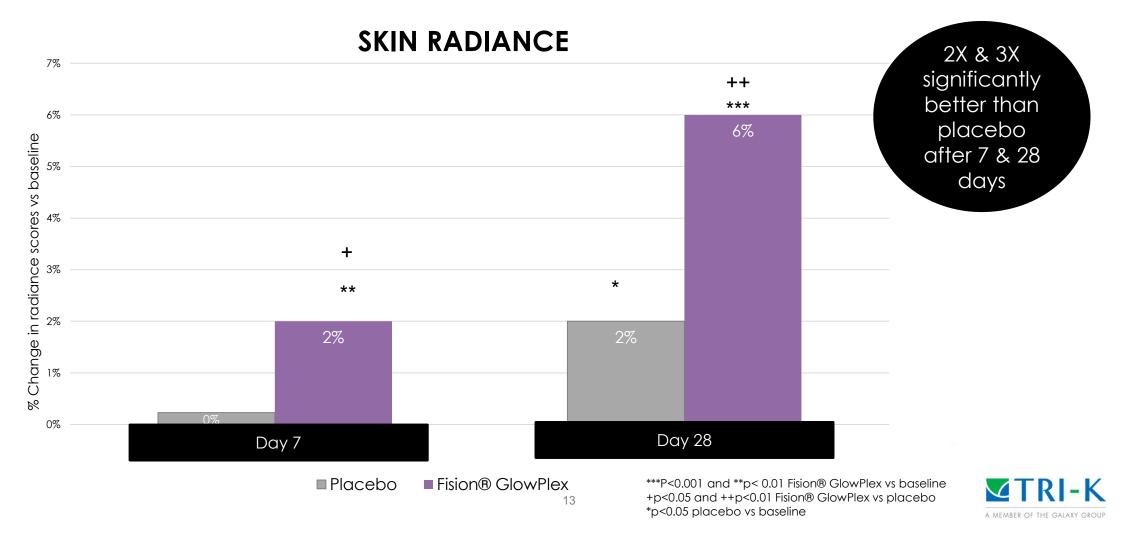
**Fision® GlowPlex** decreased melanin content in Asian 3D in vitro skin model after 15 days, thus decreased skin pigmentation for a brighter skin after only 15 days.





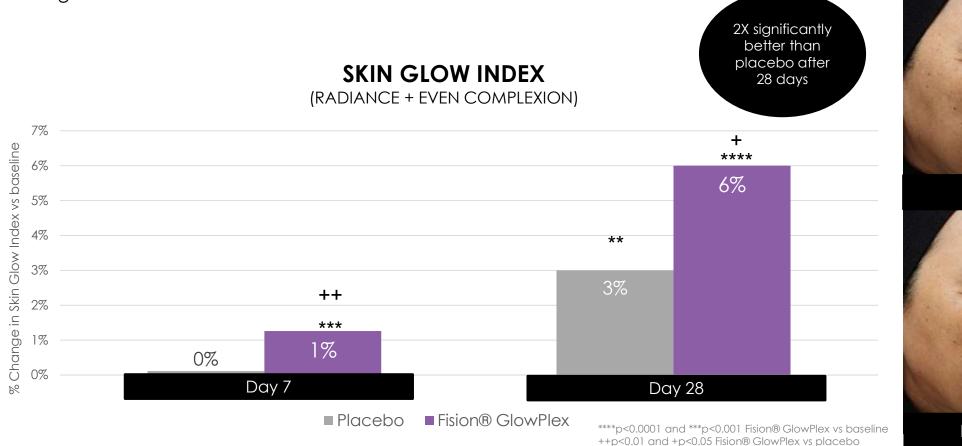
#### STUDY 4A – SKIN RADIANCE

Fision® GlowPlex increased skin radiance after only 7 and 28 days for a more luminous skin tone



#### STUDY 4B - SKIN GLOW INDEX

**Fision® GlowPlex** increased skin glow providing a radiant and even complexion with a healthier looking skin





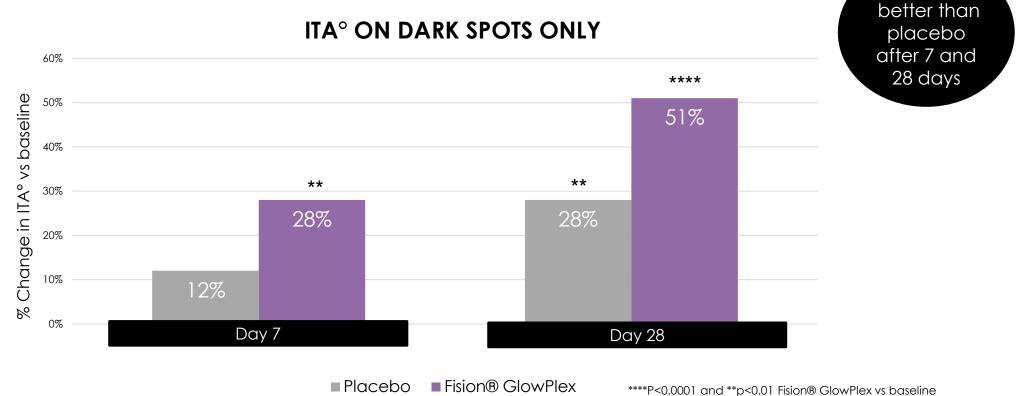
Day 28

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\*\* p<0.01 placebo vs baseline

### STUDY 4C – LESS VISIBLE SPOTS/HYPERPIGMENTATION

**Fision® GlowPlex** increased ITA° thus decreased hyperpigmentation and dark spots for less visible spots and an even tone after only 7 and 28 days



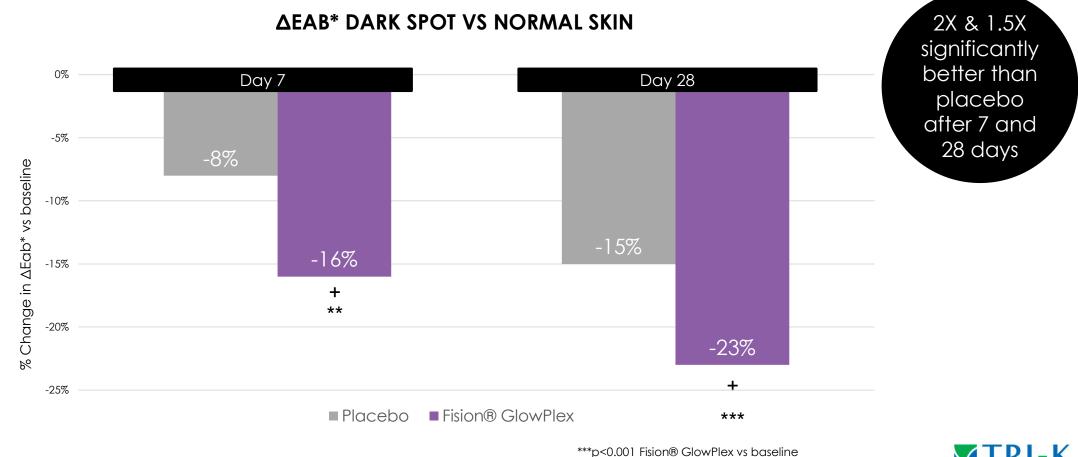
\*\*P<0.01 placebo vs baseline



2X

### STUDY 4D – MORE UNIFORM, EVEN SKIN TONE

**Fision® GlowPlex** decreased skin pigmentation, blotchiness and hue (difference between dark spots and normal skin) for more uniform, homogenous and even skin tone after only 7 and 28 days



16

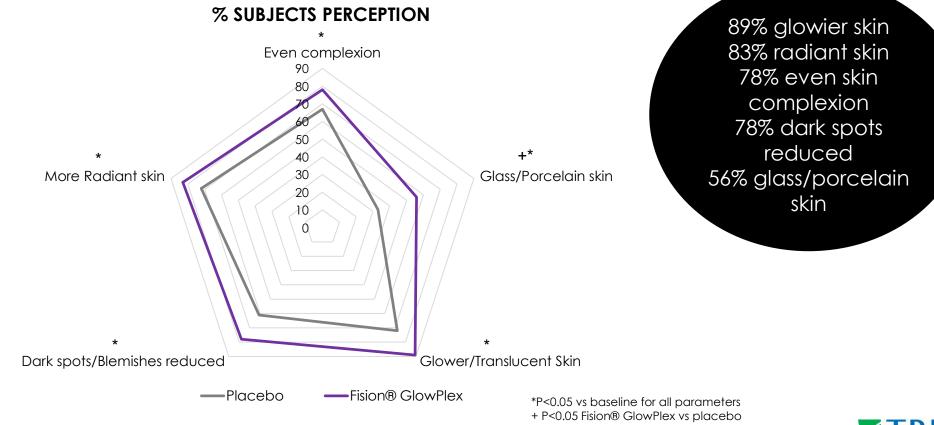
\*\*p<0.01 placebo vs baseline

+p<0.1 Fision® GlowPlex vs placebo (at Day 7 & Day 28)



#### STUDY 4F – SUBJECTIVE EVALUATION

**Fision® GlowPlex** was perceived to increase skin glow, radiance, even skin complexion and reduced dark spots for a glass/porcelain skin appearance compared to baseline and performed better than placebo after 28 days



#### STUDY 4G – AMPLIFIED SKIN GLOW & RADIANCE



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#### STUDY 4G – INCREASE IN SKIN GLOW & RADIANCE

Day 0 Day 7 Day 28 Placebo 11% glowier skin & 14% radiant skin Fision<sup>®</sup> GlowPlex RI-K

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