



PhytaPure™ PRO Herbal Blend Organic

Active botanical concentrate for limiting damage
caused by environmental factors

Created from the leaves & stems of Rosemary, Sage & Thyme

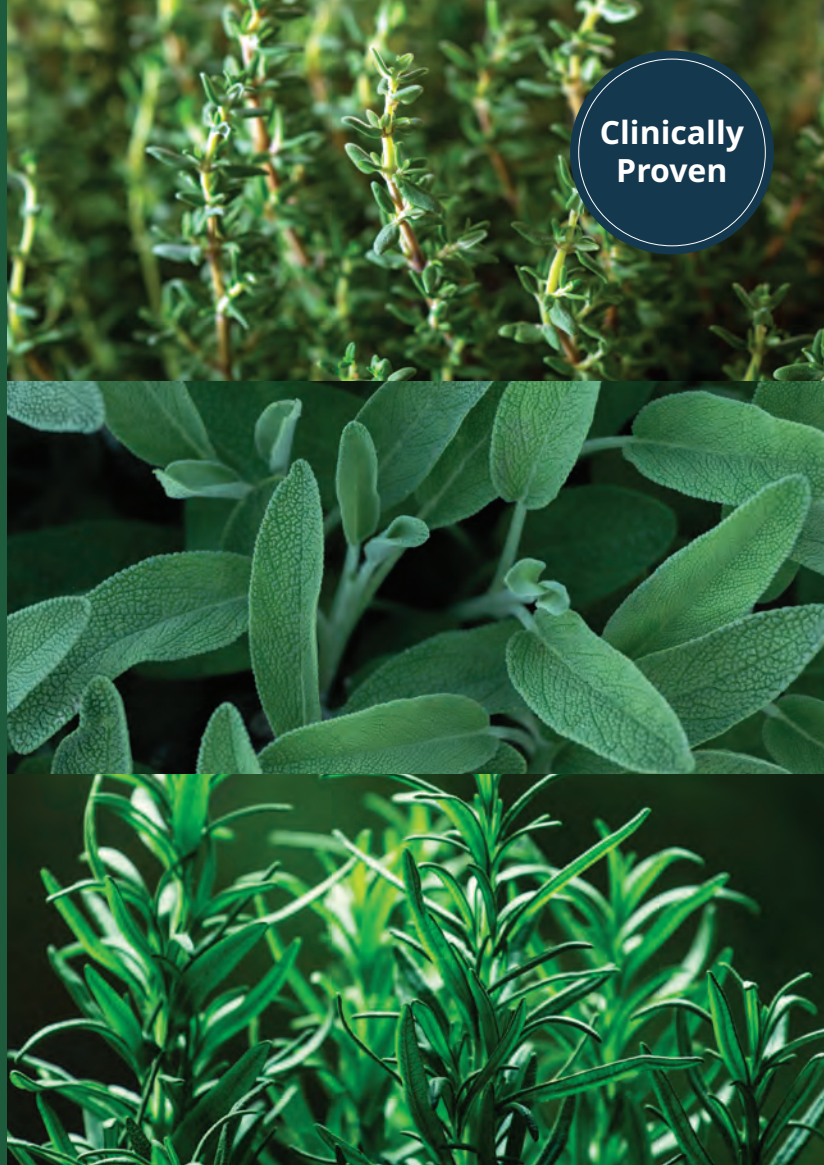
Transparently Sourced

Certified



Corporation

Clinically
Proven





PhytaPure™ PRO
Herbal Blend Organic

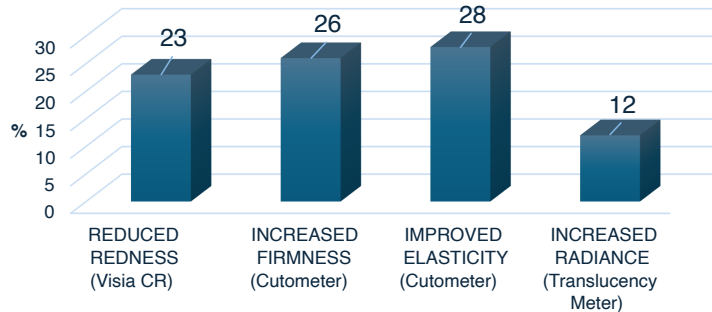
Calming & Restorative

For smoother & firmer skin

Key Benefits:

PhytaPure™ PRO Herbal Blend Organic

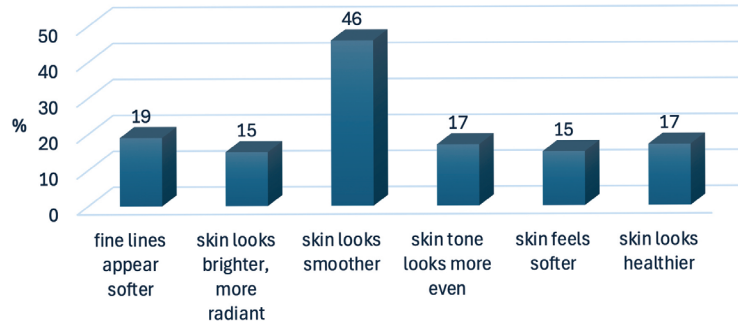
% change from baseline



INSTRUMENTAL & IMAGE BASED MEASUREMENTS

PhytaPure™ PRO Herbal Blend Organic

% change from placebo



VOLUNTEER SELF ASSESSMENT RESULTS (at 4 weeks)



Results following a 4 week independent, randomized, placebo-controlled Study* performed using a simple base to determine the benefits of PhytaPure™ PRO Herbal Blend Organic Extract. Statistically significant data shown by 2-way Analysis of Variance (ANOVA) using $p = 0.05$

Claims data presented based on 80th percentile values.

*20 women aged between 40-60 years of age

Sustainability & Biodiversity : We're Raising the Bar



We are passionate about the importance of green chemistry methods, in addition to sourcing with respect, protecting people engaged along our entire supply chain and attending to environmental impact and biodiversity considerations. These key elements are part of our DNA, and our values are fostered as a company-wide culture.

Our environmental management system

- Committed to reducing absolute scope 1 & 2 GHG emissions by 100% by 2030.
- Quantifiable targets & assessments for environmental aspects of our operations.
- 100% of energy use is produced from low-impact renewable sources.
- Monitored water usage & recorded emissions with science-based targets.
- Company-wide recycling program.
- Composting of waste botanical material.

We focus on Organic and FairWild® certified producers, prioritising farming systems that are making positive contributions to biodiversity.



Certified



Corporation

ecovadis

Blue Sky Botanics is a member of UEBT. We have adopted a plan to advance sourcing practices that promotes a world in which all people and biodiversity thrive.



Manufacturing Process



Blue Sky Botanics uses Reverse Osmosis to concentrate extracts

This is a heat-free process, which protects active compounds from heat degradation

High pressure forces only water through the semi-permeable membrane

and thereby concentrates the solutes (including active compounds) that remain in the retentate

Green Chemistry extraction

Use of solar panels and renewable energy sources

Committed to net zero emission by 2030

**People, Planet, Plants,
Our Passion, Our Promise**





Our Primary Source

Organic Rosemary is sourced from its native Mediterranean provenance, cultivated in a rugged natural environment in a mountainous region of Spain. The evergreen shrub grows wild and abundantly in the area, and our source carefully manages their plants to ensure a cut area has plenty of time to replenish before a plant is harvested again. The grower is passionate about natural and organic practices that produce pure and authentic herbs. They share their knowledge and wisdom through local training schemes, as they endeavour to attract more farms towards organic practices and soil care.

Organic Thyme and Sage are sourced from Organic Turkish supply chains. The plants are well suited to a water-restricted environment and thrive even when conditions are arid. They are cultivated on a small field scale, at a family farm, where care is taken to prioritise the selection of a part of their natural resources to re-plant for subsequent seasons. Once abundant, and ready for cutting during the Jul-Sept seasonal peak, both herbs are hand-harvested and transferred to a local processing facility where they are dried to lock in and preserve their valuable phytochemicals.



Ingredient composition: *Salvia Officinalis* Leaf Extract (and) *Thymus Vulgaris* Leaf Extract (and) *Rosmarinus Officinalis* Leaf Extract (and) Aqua (and) Glycerin (and) Citric Acid (and) Sodium Benzoate (and) Potassium Sorbate

Standardised for: Malic Acid, Polyphenols

Suitable for a variety of skincare applications: lotions, creams, masks, bodycare, suncare, post shave

Recommended use level: 1.5%

Appearance: orange to dark brown (100%), burnt yellow/amber (at 1.5% in gel base)

Aroma: sweet, herbal, aromatic, medicinal

Stability: Transparent gel base measured at 2 weeks*
Colour: room temp, 40°C & 50°C minimal change (fading/lighter)
Aroma: room temp, 40°C & 50°C no change

Packaging: 5kg

Shelf life: 12M (unopened) from date of manufacture

Storage conditions: dark & dry environment (5.0-20.0°C)

ISO16128 Natural Index 1

Natural Origin Content 99.73% Natural Content 79.53%

Clinically proven to be mild on sensitive skin

(Patch Test & findings from the study demonstrate this concentrated Extract is well tolerated)

*based on 2 week test period in a simple gel base (customers will need to perform their own stability assessment to conclude)



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